

OPETUNDE ADEPOJU

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SUMMARY

A data scientist/MBA student looking to transition into strategy consulting. I have over 5 years of combined experience in machine learning, customer churn, customer lifetime value, data engineering, data analysis, and leadership in both corporate and non-profit sectors. Transferable skills include effective communication, synthesis, negotiation, data analysis and insight generation.

EDUCATION

One League | Global
Master of Business Administration (MBA) with Stanford Online Certificate of Achievement in Innovation & Entrepreneurship

One League is a global education institution connecting the world's highest potential change-makers to world-class education and opportunities to realize global impact.

- Led 1L stories team
- Participated in the MIT policy hackathon

Ladoke Akintola University of Technology
Bachelor of Technology in Medical Physiology

Awarded a Total E&P full-ride scholarship for first-class students

HONORS & AWARDS

- Forbes 30 Under 30 fellow
- YALI fellow
- Total E/P scholarship for outstanding freshman students

SKILLS & CERTIFICATIONS

- Google Project Management (Coursera)
- McKinsey Forward Program (McKinsey)
- Data Analyst Nanodegree (Udacity)

COMMUNITY SERVICE

- Authored a Christian daily devotional for teenagers
- Machine learning research assistant at LAUTECH

PERSONAL

- Fluent in Yoruba and English
- Enjoy Owl city and J.J Heller's music
- Love Professor Clayton Christensen's books & articles

EXPERIENCE

PwC | Lagos, Nigeria

Data Science & Strategy consultant | 2020 - Present

- Led a team of three (3) to develop a comprehensive ESG market analysis/research and implementation strategy for a supply chain carbon footprint tracking solution.
- Developed a recommender system model for a bank to predict the next best offer, churn propensity of customers and cluster customers into various segments, which increased revenue as well as customer retention by 30% in 4 months.
- Developed an API for robotic process automation of a bank's customers' KYC process using Selenium and Python, which reduced KYC time by 70%.

Venture Garden Group | Lagos, Nigeria

Business Analyst intern | 2020 - 2020

- Developed a digital transformation strategy for the company's PowerTech Business Unit, increasing website visitors within 2 weeks.
- Generated actionable insights from customer data for features to be built into a \$1 million revenue-generating fintech solution.

Software Developer intern | 2019-2020

- Delivered a web API solution to authenticate login/sign-up credentials under tight deadlines.
- Worked end-to-end in developing web applications and collaborated with a global team

Helena, AfricaTimeMachine, CargoVo (3 companies) | Nigeria

Founder & Co-founder | 2015 - 2022 || Founded three registered companies, which although no longer existent, taught me many life and business lessons.

- Helena: a shoe brand. Sold shoe inventory of brands. Sold 90% of inventory within 3 months and generated a 33% profit. Ended to focus on life's unforeseen challenges.
- AfricaTimeMachine: a VR platform for the tourism of Africa before and during the slave trade. Built a game of Africa's pre-slavery history. Could not scale it because I got a job.
- CargoVo: a lending platform for large-scale agribusiness providers. The business model was good but required licensing. We stopped to focus on building the network to partner with an organization that has a license.

LEADERSHIP/VOLUNTEER EXPERIENCE

BUILD NIGERIA | Lagos, Nigeria

Advisory Board Member | 2021 - Present || Build Nigeria is an NGO that provides support to marginalized high school students to world-class colleges and universities in the US, UK and Canada. As a Board member, I:

- Provided strategic insights into the value delivery process.
- Developed a framework for team formation and talent acquisition.

DJANGO GIRLS | Accra, Ghana & Ogbomoso, Nigeria

Co-organizer | 2016 - 2017

- Led a team of 20+ engineers in two countries to mentor 60+ women to learn to code for free. Raised \$5000 from Google, and GitHub.