

# TEMILADE ADELAKUN

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## EDUCATION

One League | Global  
MBA Candidate Class of 2023

One League is a global education institution connecting the world's highest potential change-makers to world-class education and opportunities to realize global impact.

Class Co-Culture and  
Community Officer

University of Ibadan |  
Ibadan, Nigeria  
Bachelor of Science in  
Mechanical Engineering  
2015-2020

Awarded Best Outgoing  
Student in final year  
undergraduate  
research/project

## HONORS & AWARDS

Recipient of the "NiMechE 40  
under 40 Inspiring African  
Future Mechanical Engineers"  
2020: Award in the remit of  
the Royal Academy of  
Engineering, UK

Recipient of the 2020  
Crossroads Emerging Leaders  
Program, Courtesy of Harvard  
Business School

## SKILLS & CERTIFICATIONS

Data Analytics Nanodegree  
(Udacity)  
Product Analytics  
Certification (Product School)

## LEADERSHIP & COMMUNITY

- Ambassador at Google Women Techmakers
- Head of Technical Team at TedxUI

## SUMMARY

Temilade is a user-centric product and marketing manager, business analyst, and pragmatic program manager. She is excellent at conducting user and market research to determine a product market. She is interested in building usable products that solve the needs of her users while using data to maximize growth.

## EXPERIENCE

Google | Sub-Saharan Africa

Associate Product Marketing Manager | 2022 - Present

- **Product Marketing:** Developing marketing plans for Consumer Apps (Google Search and Google Assistant) in Sub-Saharan Africa (SSA) and execute campaigns to drive App usage and adoption. Leverage marketing insights to better understand our customers and represent the user. Develop actionable, data-driven insights to inform product and marketing strategy.
- **Research and Insights:** Supporting research across multiple Product Areas (PAs) to better understand SSA users and build for them - studies to inform product and marketing work, brand health tracker to periodically understand user perception of our brand and many more.

Infinity Labs Nigeria (Pastel Africa) | Lagos, Nigeria

Product Manager | 2022

- Managed one of the company's product lines, Quick Receipt. I worked with a team of engineers, designers, researchers, and marketers.
- Developed, implemented, and maintained product timelines across multiple departments (including marketing), and track releases of features.
- Analyzed market data to develop sales strategies and define product objectives for effective marketing communications plans.

The Bulb Africa | Lagos, Nigeria

Program Manager | 2021-2022

- In my first month, I led a provocative analysis on the fellowship program with recommendations to the cross-functional leadership teams on focus areas to drive impact and revenue growth across Nigeria.
- Proactively led the planning, building, tracking, and delivery of the fellowship program that involves training 1000+ young graduates looking to start a software engineering career.
- Led and managed the grooming of prospective developers in Software engineering and product design tracks, leading to the successful training of over 50+ developers who now work in top software companies.